

Rent Ready Expands to Additional Markets in Carolinas *Multifamily Turnover Solution Now Available in Piedmont Triad, N.C. and Columbia, S.C.*

CHARLOTTE, N.C. (January 18, 2023) – [Rent Ready](#), an integrated services platform that delivers an end-to-end make-ready service for apartment communities, announced today its recent expansion of services into the Piedmont Triad in North Carolina and Columbia, South Carolina.

Adding to its existing markets, Charlotte and Raleigh, N.C., Greenville, S.C., Atlanta, G.A., Tampa, Orlando and Jacksonville, F.L., Rent Ready sees great potential for growth in the Piedmont Triad and Columbia. With Rent Ready’s automated turn board, apartment communities in these markets can streamline all turn processes from painting, cleaning, wall repair, counter/tub resurfacing and many more services a new tenant may expect upon move-in.

“As more people flock southeast into the ever-growing multifamily communities, property managers are seeing an influx in apartment turns,” says Jonathan Kite, Co-Founder and CEO of Rent Ready. “That’s where we come in – Rent Ready offers an easy-to-use platform designed to improve the living experience and ensure a seamless transition for both residents and managers.”

Rent Ready introduces a modern solution to an age-old apartment industry problem. After a deep dive into the industry, Rent Ready discovered that the make-ready process was disjointed, frustrating, and time-consuming. Onsite staff members were scheduling six different services with six different vendors – creating scheduling nightmares along with unexpected challenges and headaches.

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Rent Ready's integrated services portal delivers an end-to-end make-ready service for apartment communities. Upon launching in 2016, Rent Ready has revolutionized the multifamily home industry by eliminating the frustration of typical apartment turns by utilizing an automated turn board to connect communities to skilled professionals. Services provided through the portal include: painting, professional cleaning, carpet cleaning, maintenance, tub resurfacing, counter resurfacing, wall repairs and sanitization. Rent Ready is available in Charlotte, N.C., Raleigh, N.C., Piedmont Triad, N.C., Greenville, S.C., Columbia, S.C., Atlanta G.A., Tampa, F.L., Orlando, F.L. and Jacksonville, F.L. To learn more about Rent Ready, click [here](#). Connect with Rent Ready on [Facebook](#), [LinkedIn](#) and [Instagram](#).